

# Community Mayors for Special Children



## Annual Mayors' Charity Gala

Thursday, November 7, 2019 ♡ 6:00 PM



Presenting the Dominick Della Rocca Awards

*The Water Club*

*New York City*

*“No One Is So Tall As When They Stoop to Help A Handicapped Child”*

# Community Mayors for Special Children

## Humanitarian Award Honorees of 2019



**Hon. Joni Howe**  
Vice President Business  
Development and Client  
Relations, Healthplex



**Hon. John Calvelli**  
Executive Vice President  
Public Affairs  
Wildlife Conservation Society



**Anthony N. Durso**  
Durso Family Award  
Former Deputy Chief Mayor  
Old Time Locality Mayor



**Hon. Morton Sloan**  
President & CEO  
Morton Williams Supermarkets



**Hon. Michael Sheahan**  
3X Award Winning Author & Singer Song Writer  
Retired NYPD DET FBI/NYPD Joint  
Federal Task Force

## SPONSORS & TABLES

### ◆ PLATINUM SPONSOR.....\$8,000.00

Receives a table of 10; Name/Company will be listed in the Journal, Table Tent, an acknowledgment poster displayed at the Gala and a banner to be showcased on front of stage at Operation Santa Claus December 11, 2019. National and local media

### ◆ GOLD SPONSOR.....\$6,000.00

Receives Four (4) gala tickets; Name/Company will be listed in the Journal, Table Tent

### ◆ SILVER SPONSOR.....\$4,000.00

Receives two (2) gala tickets; Name/Company will be listed in the Journal and on Table Tent at Gala

TABLE OF TEN (10).....\$3,000.00

PER TICKET (1) .....\$300.00

Chief Mayor & President

Hon. Shelley Della Rocca

Chairperson/ Board of Directors

Hon. Christine O'Connor

Luxury Raffle Chairman

Hon. Victor R. Cipullo

Deputy Chief Mayor & V.P.

Hon. Vincent L. Petraro

Journal Committee

Hon. Christine O'Connor

Gala Chairman

Hon. Vincent L. Petraro

Treasurer & CFO

Hon. Kenneth D. Honig

Hon. Steve Caruso

Hon. Dennis Vourderis

50/50 Raffle Chairman

Hon. Kenneth D. Honig

Hon. Steve Vourderis

Exec. Secretary

Hon. Victor R. Cipullo

Hon. Ed Post

Hon. Anthony Sindone



# Community Mayors, Inc. History

*“No One Is So Tall As When They Stoop To Help A Handicapped Child”*

The Community Mayors is a not-for-profit, non-political 501 (c) (3) organization. Founded by “Wireless” Louis Zeltner in 1875 as the Locality Mayors, the organization included Teddy Roosevelt among its notable members. In 1957 the organization was reincorporated as the Community Mayors under the leadership of Dominick Della Rocca, K.M., and The Community Mayors began providing “Recreational Therapy” for children with special needs. Dominick dedicated his life to the children with special needs for 50 years. Today, under the leadership of his daughter, Shelley, the Community Mayors sponsor a series of events benefiting tens of thousands of special children. This concept provides these children with special needs activities that gets them out of hospitals and classrooms, and allows them to experience many activities that would otherwise not be available to them.

The Community Mayors membership includes business and community leaders aided by thousands of dedicated volunteers from uniformed service organizations, businesses, government and the community at large. This is one of the few organizations where all the money raised for the children goes to the children. The most amazing thing is there is no paid staff. The members, officers and volunteers give of their time freely.

The Community Mayors are very proud of their record, serving the needs of so many special children throughout the years. None of these activities or events would have been possible without the generous contributions of those who have donated their time and financial support. Our continuing success is a testament to their dedication and commitment.

We emphasize the outings listed below to illustrate the wide variety of activities the children enjoy. The Community Mayors warmly extends its appreciation and heartfelt thanks.

- ◆ Operation Santa Claus @ JFK Airport, Port Authority hanger #19 (4,500 Children)
- ◆ A Day at the Circus/Ringling Brothers Barnum and Bailey @ Madison Square Garden
- ◆ Intrepid Sea, Air and Space Museum
- ◆ Deno’s Wonder Wheel Amusement Park
- ◆ The New York Aquarium
- ◆ The Bronx Zoo
- ◆ The Prospect Park Zoo
- ◆ The Staten Island Zoo
- ◆ The Brooklyn Botanical Gardens
- ◆ Adventurer’s Family Entertainment Center
- ◆ Luna Park Amusement Park
- ◆ Athletes & Kids at St. John’s University
- ◆ Halloween Party Hayride/Floyd Bennett Field
- ◆ The Dominick Della Rocca Summer Camp Scholarship Fund
- ◆ Earth Day with Students from Poly Prep Country School at the Conference House, S.I.,NY



**Visit our website for Schedules, Events, Pictures and other information [www.communitymayors.org](http://www.communitymayors.org)**

**“Like” & “Friend” us on Facebook go to: Community mayors, inc.**

Community Mayors, Inc.  
9728 Third Avenue, Suite 632 \* Brooklyn, NY 11209  
(908) 268-9016 • Email: [Journal@communitymayors.org](mailto:Journal@communitymayors.org)



# Community Mayors for Special Children

Shelley Della Rocca, Chief Mayor and President

July 2019

Dear Mayors and Friends:

On behalf of the Community Mayors, I would like to once again extend a very heartfelt thank you for your continued support. We are fast approaching a milestone of 70 years serving the community of Children with Special Needs, and our only fundraiser is around the corner, on November 7, 2019 at the Water Club. Your support is crucial to our success and the continued programs for our children. Please look through the brochure and help in any way you can, whether you purchase a ticket, table, journal ad, raffle ticket or provide a prize for our luxury raffle.

Almost all of Community Mayors' volunteers are our City's 9/11 first responders. Many of them are Community Mayors. It is a privilege and an honor to be the Chief Mayor of this amazing organization, and to be surrounded by, and work beside, these incredible, genuine, humble heroes, and at the same time be able to have the opportunity to continue to give back to the community of children that have given to me so much, much, more in life's lessons throughout the years.

As you know, the Community Mayors distributes 91% of every dollar donated to our organization directly to programs for children. We do not have paid staff, and we are proud of our *GOLD* rating by *GUIDESTAR*.

This journey has been inspiring, but I worry if this legacy will live on for future generations. I urge you to reach out to your family, friends, and co-workers to recruit young members. With your help we will continue to be able to serve the children in our communities who need us most and sustain our legacy.

Our 2019 Honorees represent the true heart of the volunteer. Come join us celebrate their life's work, and together, we can provide these children with special needs experiences that engage their minds, hearts, and spirits.

Sincerely,

*Shelley Della Rocca*

Shelley Della Rocca  
Chief Mayor

**“NO ONE IS SO TALL AS WHEN THEY STOOP TO HELP A HANDICAPPED CHILD”**

Headquarters  
Community Mayors, Inc.  
9728 Third Avenue - Suite 632 - Brooklyn, NY 11209  
908-268-9016 – [pres@communitymayors.org](mailto:pres@communitymayors.org) – [www.communitymayors.org](http://www.communitymayors.org)



**TICKETS  
TO BE SOLD**



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**“NO ONE IS SO TALL AS WHEN THEY STOOP TO HELP A HANDICAPPED CHILD”**



# Community Mayors for Special Children

## Mayors' Charity Gala 2019

November 7, 2019 6:00 PM to 10 PM

The Water Club / New York City

### JOURNAL AD FORM

- |   |            |  |
|---|------------|--|
| <input type="checkbox"/> COVER BACK - OUTSIDE . . . . .<br>8" x 10" | \$1,500.00 | <input type="checkbox"/> SILVER PAGE . . . \$500.00<br>7" x 9.5"       |
| <input type="checkbox"/> COVER BACK - INSIDE . . . . .<br>8" x 10"  | \$1,000.00 | <input type="checkbox"/> FULL PAGE . . . \$300.00<br>7" x 9"           |
| <input type="checkbox"/> COVER FRONT- INSIDE . . . . .<br>8" x 10"  | \$1,000.00 | <input type="checkbox"/> HALF PAGE . . . . \$150.00<br>6 1/2" x 4 1/4" |
| <input type="checkbox"/> GOLD PAGE CENTER<br>7" x 10"               | \$600.00   |  |

**NAME OF MAYOR / SOLICITOR FOR THIS AD** \_\_\_\_\_

**DEADLINE DATE: OCTOBER 22, 2019**

- 1) Enclosed is my check payable to Community Mayors, Inc for \_\_\_\_\_
- 2) Journal Ad(s) \_\_\_\_\_ Ticket(s) \_\_\_\_\_ Table(s) \_\_\_\_\_
- 3) Please charge Visa / MasterCard / AMEX (Information below must match credit card)  
Account number \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Name: \_\_\_\_\_ CID # \_\_\_\_\_  
Billing Address: \_\_\_\_\_ Zip \_\_\_\_\_  
Email: \_\_\_\_\_ Phone: \_\_\_\_\_
- 4) Pay Pal \* [www.communitymayors.org](http://www.communitymayors.org) \* Go to donation page Please enclose a photo ready advertisement (jpeg or pdf) with this form and your check or copy of your Pay Pal receipt and send via email or hard copy mail.

**Mail to: Community Mayors for Special Children  
9728 Third Avenue, Suite 632 Brooklyn, NY 11209  
Questions? (908) 268-9016 or [journal@communitymayors.org](mailto:journal@communitymayors.org)**

**PLEASE NOTE: ANY AD COPY SUBMITTED AFTER THE DUE DATE ABOVE WILL NOT MAKE IT INTO THE JOURNAL AND ALL MONIES WILL BE ACCEPTED AS DONATIONS...BUSINESS CARDS WITH STAPLES ARE NOT ACCEPTABLE AND WILL BE DISCARDED. WE THANK YOU FOR YOUR COOPERATION IN THIS MATTER.**

**"No One Is So Tall As When They Stoop To Help A Handicapped Child"**



# Community Mayors for Special Children Annual Mayors' Charity Gala

Presenting The Dominick Della Rocca Awards

THURSDAY, NOVEMBER 7, 2019 ♡ 6:00PM

AT

The Water Club

New York City

34th Street Exit on FDR Drive

500 East 30th Street, New York, NY 10016

*WE DEEPLY APPRECIATE ♡ AND NEED YOUR SUPPORT!*

“No One Is So Tall As When They Stoop To Help A Handicapped Child”



## COMMUNITY MAYORS for Special Children

Guest Names

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Journal Ad \_\_\_\_\_

Ticket(s) \_\_\_\_\_

Table(s) \_\_\_\_\_

Sponsor \_\_\_\_\_

Enclosed please find my check for \$ \_\_\_\_\_

Please charge Visa / MasterCard / AMEX (Information below must match credit card)

Account number \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name: \_\_\_\_\_

CID # \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Payment via Pay Pal \* [www.communitymayors.org](http://www.communitymayors.org) \* Go to donation page \* For journal ads Please enclose a photo ready advertisement (jpeg or pdf) with the journal ad form and/or this form and your check or copy of your Pay Pal receipt and send via email (below) or hard copy mail.

**Mail to: Community Mayors, Inc. 9728 3rd Avenue - Suite 632 - Brooklyn, NY 11209**

Questions? (908) 268-9016 or [journal@communitymayors.org](mailto:journal@communitymayors.org)

# THE WATER CLUB

## DIRECTIONS

### From the FDR Drive

Traveling north on the FDR Drive, take 34th Street Exit and you will be at the front door.

Traveling south on the FDR Drive, take 23rd Street Exit and make a left U-turn underneath the FDR Drive. Continue straight on to the FDR, staying to the right.

The Water Club will be on the right.

### From the Lincoln or Holland Tunnel

Take 23rd street across town to the East River.

Turn left underneath the FDR Drive and stay to your right.

The Water Club will be on the right.

### From the Midtown Tunnel

Take the FDR Drive South.

Take 23rd Street Exit and make a left U-turn underneath the FDR. Continue straight on to the FDR, staying to the right.

The Water Club will be on the right.



On The East River between 29<sup>th</sup> and 32<sup>nd</sup> Street 212-683-3333